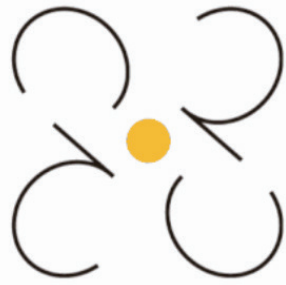


## 直播预告|“世纪·浪潮”海花岛博物馆媒体见面会

海花岛博物馆 1 week ago



Scan to Follow

海花岛  
艺术  
OCEAN FLOWER  
ISLAND ART

由中国对外文化集团、恒大旅游集团共同主办，中国对外艺术展览有限公司、海花岛博物馆承办，中央美术学院作为学术支持的“世纪·浪潮——2020海花岛国际艺术邀请展”首次媒体见面会将于2020年12月22日，10:30在北京中央美术学院美术馆报告厅举行。展览主策展人由中央美术学院美术馆副馆长王春辰担任，希腊主宾国策展人由原希腊雅典国家当代美术馆馆长、雅典市政府文化顾问卡特琳娜·科斯齐娜（Katerina Koskina）博士担任。届时，可长按海报读取二维码，进入“在艺”直播平台进行收看。

Jointly sponsored by China Arts and Entertainment Group Ltd. and Evergrande Tourism Group, organized by China International Exhibition Agency and Ocean Flower Island Museum, and academically supported by the Central Academy of Fine Arts, the first media meeting of "The Tides of the Century – 2020 Ocean Flower Island International Art Exhibition" will be held in the lecture hall of the Central Academy of Fine Arts in Beijing at 10:30, December 22, 2020. The main curator of the exhibition is Wang Chunchen, deputy curator of the Art Gallery of the Central Academy of Fine Arts, while the curator of Greece's guest of honor is Dr. Katerina Koskina, former curator of national Contemporary Art Museum of Athens and cultural consultant of Athens municipal government. You can press the poster to scan the QR code and enter the live broadcast in "Zai Yi" APP.

CAGI 中国对外文化集团 | 恒大旅游集团 | 中国对外艺术展览有限公司 | 海花岛博物馆 | 中央美术学院 | 中央美术学院美术馆 | 中央美术学院国际学术报告厅

### 媒体见面会 MEDIA BRIEFING

2020.12.22-10:30

中央美术学院美术馆国际学术报告厅  
Central Academy of Fine Arts Art Museum Lecture Hall

欢迎扫码进入直播平台观看  
Scan the code to enter the live broadcast



中国对外文化集团

China Arts and Entertainment Group Ltd.

恒大旅游集团

Evergrande Tourism Group

中国对外艺术展览有限公司

China International Exhibition Agency

海花岛博物馆

Ocean Flower Island Museum

中央美术学院

Central Academy of Fine Arts

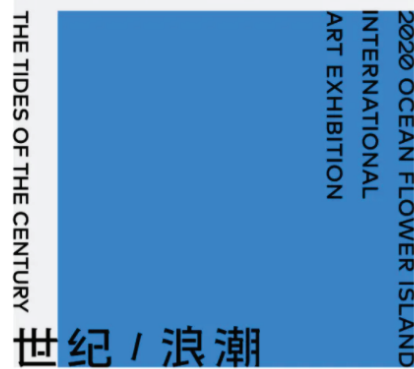
中央美术学院美术馆

Central Academy of Fine Arts Art Museum

中央美术学院国际学术报告厅

Central Academy of Fine Arts Art Museum Lecture Hall

### 海花岛 国际艺术 邀请展



世纪 / 浪潮

长按海报读取小程序码，进入“在艺”直播平台进行收看

“海上丝绸之路”是我国古代重要的商贸和友好往来的海上路线，其深远的意义、广博的内涵对世界文明的发展产生了巨大的影响力和推进作用。在今天全球化视野下，仍是当年的明月和丝路，海花岛博物馆携手中国对外艺术展览有限公司穿越时间、空间、地域的设限再次启程，铺起延绵锦绣，绽放蔚蓝梦想，用艺术开启文明对话。

"Maritime Silk Road" is an important maritime route for trade and friendly exchanges in ancient China. Its far-reaching significance and broad connotation have exerted great influence and promotion on the development of world civilization. In today's global vision, the bright Moon and the Silk Road is still since ancient time. Ocean Flower Island Museum and China International Exhibition Agency set out again over the constraints of time, space and region, laying out a splendid blue dream, and open the dialogue of civilization with art.

海南是“海上丝绸之路”的重要驿站，也是承载着文化艺术交流之地。海花岛博物馆正积极筹备开馆展，依托中国海南自贸港的建设，以“海上丝绸之路”为主题和线索，打造八座特色的主题场馆：创新中心、装置馆、绘画影像馆、艺术科技馆、沉浸体验馆、国家馆、雕塑馆和原生艺术馆，内容涵盖了艺术、人文、科技等领域，通过运用独特的展陈方式及主题策划，搭建起当代多元文明交流与对话的新平台。

Hainan is an important post station of the "Maritime Silk Road" and a place for cultural and artistic exchanges. Relying on the construction of Hainan free trade port in China, the Opening Exhibition of Ocean Flower Island Museum is being prepared actively, with the theme and clue of "Maritime Silk Road", it will create eight theme venues with characteristics: Innovation Center, Installation Pavilion, Painting and Image Pavilion, Art and Technology Pavilion, Immersion Experience Pavilion, National Pavilion, Sculpture Pavilion and Art Brut Pavilion, covering the fields of art, humanities, science and technology. By using unique exhibition methods and theme planning, a new platform for contemporary multi civilization communication and dialogue will be set up.



《打开》 ● 展望



《天涯海角》 ● Sinta Tantra



《地理的音志》 ● 汗建伟



《彩虹》 ● Gabriel Dawe

国家馆将邀请“海丝”沿线的重要海洋文明国家，通过主宾国的形式，展现该国的古老文明与当代创新，从而以无限的渴望和梦想追问贯穿文明对话的宗旨，带领观众重温这条古老的海丝之路，探寻人类合作共赢、文明互鉴的协作精神。

The national pavilion will invite the important marine civilization countries along the "Maritime Silk Road" to show their ancient civilization and contemporary innovation in the form of guest of honour, so as to pursue the purpose of civilization dialogue with infinite desire and dream. The national pavilion will lead the visitors to review the ancient Maritime Silk Road and explore the cooperation spirits of win-win cooperation and mutual learning among civilizations.

Origin Of European Civilization



希腊  
Greece



此外，开馆展也将与海南儋州文化、旅游高度融合，以鲜活灵动的方式推广在地性“非遗”文化，对塑造海南儋州独具文化艺术特色的城市品牌形象，丰富城市文化品质，增强城市文化建设的综合竞争力，起到有效的推动，让儋州文化真正走向国际化的舞台。

In addition, the Opening Exhibition of Ocean Flower Island Museum is highly integrated with Danzhou culture and tourism in Hainan province, and promotes the local intangible cultural heritage in a vivid and flexible way, which will play an effective role in shaping the city brand image with unique cultural and artistic characteristics, enriching the cultural quality and enhancing the comprehensive competitiveness of urban cultural construction of Danzhou city, so as to make Danzhou culture truly go to international stage.



由于新型冠状病毒疫情的影响，原定于2020年底开幕的“2020海花岛国际艺术邀请展”推迟至2021年举办。经学术委员会和策展人讨论决定，展览虽延期举办，但展览名称将延续使用“2020”这一标题。

Due to the impact of epidemic, “2020 Ocean Flower Island International Art Exhibition”, which was scheduled to open at the end of 2020, was postponed to 2021. After discussion between the academic committee and the curator, although the exhibition is postponed, the title of “2020” will continue to be used.

目前，海花岛博物馆开馆展正处于积极筹备过程中。展览不仅将由中外策展人联合策展，邀请到国际知名学者组成豪华学术团队，更有众多国际艺术大咖倾情参与，以不平凡的“2020”为起点，将艺术视为全人类的共同语言，面对我们共同的问题与挑战。

The Opening Exhibition of Ocean Flower Island Museum is in the process of active preparation. The exhibition will not only be jointly curated by Chinese and foreign curators, international famous scholars will be invited to form a superb academic team, along with the participation of international art masters. With the phenomenal “2020” as the starting point, the exhibition will regard art as the common language of all mankind and face our common problems and challenges.

#### 关于中国对外文化集团

*About China Arts and Entertainment Group*

**CAEG** 中国对外文化集团公司  
China Arts and Entertainment Group

中国对外文化集团有限公司是经国务院批准、由文化和旅游部主管、财政部履行出资人职责的大型文化央企，拥有国际演艺、艺术会展、文化旅游和演出院线运营四大业务板块。近年来，集团先后被国家授予“北京奥运会残奥会先进集体”、“全国文化体制改革先进单位”、“国家文化产品出口示范基地”、“国家文化产业示范基地”、“国家重点文化出口企业”等荣誉称号。2009年起，曾连续八次入选“全国文化企业30强”。

China Arts and Entertainment Group Ltd. is a large-scale cultural central enterprise approved by the State Council, under the charge of the Ministry of Culture and Tourism, and invested by the Ministry of Finance. It has four business sectors: international performing arts, art exhibition, cultural tourism and performance theater operation. In recent years, the group has been awarded "Advanced collective of Beijing Olympic Games and Paralympic Games", "Advanced unit of National Cultural System Reform", "National cultural product export demonstration base", "National cultural industry demonstration base", "National key cultural export enterprise", etc. Since 2009, it has been selected into the "top 30 national cultural enterprises" for eight consecutive times.

#### 关于中国对外艺术展览有限公司

*About China International Exhibition Agency*



中国对外艺术展览有限公司（原中国对外艺术展览中心）成立于1950年。公司成立当年即承办了海外大型展览《新中国展览会》等，在莫斯科、圣彼得堡、布拉格、华沙、布达佩斯、柏林等地引起了巨大轰动。七十年来，中展公司始终扮演着中外文化交流之路上的国家平台角色，策划、承接的国家大型展览共计三千余场次，将世界级艺术大师如米开朗基罗、德拉克洛瓦、马奈、莫奈、安格尔、库尔贝、罗丹、毕加索、列宾、达利等引入中国，同时也将如任伯年、吴昌硕、黄宾虹、齐白石、徐悲鸿、潘天寿、李可染等近代中国画巨匠推向世界各大著名美术馆、博物馆，以艺术为桥梁，在中外文化交流事业的史册上留下了深深的足迹。

China International Exhibition Agency (formerly China International Art Exhibition Center) was established in 1950. When the company was founded, it held a large overseas exhibition "New China Exhibition", which caused great sensation in Moscow, St. Petersburg, Prague, Warsaw, Budapest, Berlin and other places. Over the past 70 years, it has always played a national platform role on the road of cultural exchanges between China and foreign countries. It has planned and undertaken more than 3000 large-scale national exhibitions, bringing world-class art masters such as Michelangelo, Delacroix, Manet, Monet, angel, Courbet, Rodin, Picasso, Liebin and Dali into China, and also introduced Ren Bonian and Wu Changshuo into China Huang Binhong, Qi Baishi, Xu Beihong, Pan Tianshou, Li Keran and other great masters of modern Chinese painting to the world's famous art galleries and museums, taking art as a bridge, and left deep footprints in the history of cultural exchanges between China and foreign countries.

#### 关于中央美术学院

*About Central Academy of Fine Arts*



中央美术学院是中华人民共和国教育部直属的唯一一所高等美术学校。现设有中国画-学院、造型学院、设计学院、建筑学院、人文学院、城市设计学院、实验艺术学院、艺术管理与教育学院八个专业分院，并设有造型艺术研究所、继续教育学院和附属中等美术学校。学院致力于建设造型、设计、建筑、人文等学科群相互支撑、相互影响的现代形态美术教育学科结构，在构建新世纪中国特色的美术教育体系中发挥引领作用，以鲜明的中国特色、高水平的教学质量和研究成果，赢得国际美术教育界的高度赞誉，成为中国高等美术教育领域具有代表性、引领性和示范性的美术院校，并在国际一流的美术院校中享有重要地位。

The Central Academy of Fine Arts is the only higher art school directly under the Ministry of Education of the People's Republic of China. At present, there are eight colleges: Chinese painting college, plastic school, design college, Architecture College, humanities college, urban design college, experimental art college, art management and education college. Along with Plastic Arts Research Institute, continuing education college and secondary art school. It is committed to the construction of a modern art education discipline structure with mutual support and interaction among the disciplines of modeling, design, architecture and humanities. It plays a leading role in the construction of the art education system with Chinese characteristics in the new century. With distinctive Chinese characteristics and high-level teaching quality and research results, the college is committed to building a modern art education discipline structure with mutual support and mutual influence. It has won high praise from the international art education circles, and has become a representative, leading and exemplary Art College in China's higher art education field, and enjoys an important position in the world's first-class art colleges.

#### 关于中央美术学院美术馆

About CAFA Art Museum



中央美术学院美术馆是一所集合学术研究、展览陈列、典藏修复和公共教育等功能的专业性、国际化的现代美术馆。它秉承“兼容并蓄、继古开今”的学术理念，用“智识”服务于社会，致力于当代公共文化空间的建设，以全新的视野向广大公众呈现人类的艺术文明，与社会各界分享时代文化。

CAFA Art Museum is a professional and international modern art museum with functions of academic research, exhibition, collection and restoration, and public education. It adheres to the academic concept of "inclusive, inheriting the past and opening up the present", uses "wisdom" to serve the society, devotes itself to the construction of contemporary public cultural space, presents human art civilization to the public with a new vision, and shares the culture of the times with all walks of life.

#### 艺讯网

About CAFA ART INFO



中央美术学院艺术资讯网于2009年1月开通，依托于中央美术学院深厚的学术底蕴和丰富的艺术资源，充分运用前沿学术眼光，传承艺术经典，促进当代艺术创作，关注美术教育及研究现状。内容涉及艺术新闻、艺术家、艺术事件、艺术空间、博物馆和美术馆、设计和建筑等各方面的深度报导，并提供实时视频讲演和大量的艺术合作机会。

CAFA Art INFO was opened in January 2009. Relying on the profound academic background and rich art resources of the Central Academy of Fine Arts, it makes full use of cutting-edge academic vision, inherits art classics, promotes contemporary art creation, and pays attention to art education and research status. It covers in-depth coverage of art news, artists, art events, art space, museums and galleries, design and architecture. It also provides real-time video lectures and a large number of art cooperation opportunities.



海花岛博物馆为恒大集团出资建立的大型海上博物馆，由八座现代化单体建筑组成。作为海花岛项目唯一展示文化艺术成果的非营利性学术机构，海花岛博物馆秉承服务社会的宗旨，关注民众精神文明建设，旨在打造新型民营博物馆品牌。

Ocean Flower Island Museum is a large offshore museum funded by Evergrande group. It is composed of eight modern single pavilions. As the only non-profit academic institution that displays cultural and artistic achievements in Ocean Flower Island, Ocean Flower Island Museum adheres to the purpose of serving the society, pays attention to the construction of people's spiritual civilization, and aims to create a new private museum brand.

海花岛博物馆立足于多元文化发展，突出展示跨学科、跨媒介的文化艺术成果，内容涵盖艺术、科技等领域，通过运用独特的展陈方式及主题策划，开启多元文明的持续性互鉴与对话。围绕展览打造的艺术节、文创开发、跨界活动等配套活动将延续展览生命力、增强品牌影响力，构建海花岛全新的文化绿洲。

Based on the multi-cultural development, Ocean Flower Island Museum highlights the interdisciplinary and cross-media cultural and artistic achievements, covering art, science and technology, etc. Through the use of unique exhibition methods and theme planning, it opens up the sustainable mutual learning and dialogue of multiple civilizations. The art festival, cultural and creative development, cross-border activities and other supporting activities around the exhibition will continue the vitality of the exhibition, enhance the brand influence, and build a brand-new cultural oasis of Ocean Flower Island.

原生艺术主题场馆打造弥补中国原生艺术博物馆系统上的空白，依托原生艺术节和原生艺术收藏进行深度的衍生品开发，更是助推社会公益，彰显企业社会责任的担当精神。

The Art Brut Pavilion makes up for the gap in the system of China's Art Brut museums. Based on the Art Brut festival and the collection of Art Brut artworks, the in-depth development of derivatives can boost social welfare and highlight the corporate social responsibility.

## 海花岛博物馆全景 Panorama





一号馆  
Pavilion 1

## 创新中心 Innovation Center



二号馆  
Pavilion 2

## 装置馆 Installation Pavilion





三号馆  
Pavilion 3

## 绘画影像馆 Painting and Image Pavilion



四号馆  
Pavilion 4

## 艺术科技馆 Art and Technology Pavilion



五号馆  
Pavilion 5

沉浸体验馆  
Immersion Experience Pavilion



六号馆  
Pavilion 6

国家馆  
National Pavilion





七号馆  
Pavilion 7

## 雕塑馆 Sculpture Pavilion



八号馆  
Pavilion 8

## 原生艺术馆 Art Brut Pavilion





位置导示

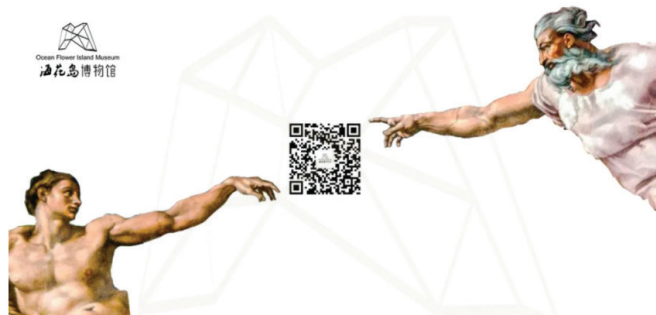
Location



点击地图Map: 海花岛博物馆

[长按识别关注 海花岛博物馆 公众号]

再靠近点一点, 就跟你牵手



以上部分图片和音乐来源于网络, 如有侵权, 请联系删除。  
联系方式: 0898-23556406。