

Hyundai E&C Publishes Book for 10th Anniversary of The H

by Choi Daeyul

Pubilshed 25 Nov.2025 09:48(KST)



Hyundai Engineering & Construction announced on the 25th that it has published a brand book to commemorate the 10th anniversary of its premium apartment brand, The H. The book features essays, introductions to residential complexes, a timeline of major milestones since the brand's launch, and content outlining future directions for residential living. Contributors include Dr. Jung Heewon, who is known for promoting the slow-aging trend, and fashion designer and director Jung Kuho.

Globally renowned architecture and spatial experts also contributed writings and sketches, including architect 2pojampark, who participated in the design of The H Le Blanc, and spatial artist Sinta Tantra, who collaborated on projects such as The H Honor Hills. The voices of actual residents are also featured. Designer Ham Jieun, who has won the 'Most Beautiful Book in Korea' award for two consecutive years, participated in the production of this brand book. Photography was provided by photographer Jung Melmel. The book is available for purchase at bookstores.



Hyundai Engineering & Construction The H Brand Book. Provided by Hyundai Engineering & Construction