

A different kind of resort, Seolhaewon... takes the Grand Prize in Korea Top 10 Resorts

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Selected for the Grand Prize based on a comprehensive evaluation across 10 categories, including golf course, hot springs, ancillary facilities, and rooms



Panoramic view of Seolhae Surim with commanding vistas and the Legend C course

Selected nine times in a row for the Korea Top 10 Golf Courses, chosen every two years by Seoul Economic, it has already cemented its status as a top golf course widely recognized. However, because most golf courses ultimately sit within resort facilities, the Top 10 Resorts carry even greater value than the Top 10 Golf Courses. Perhaps for that reason, beginning this year a new Korea Top 10 Resorts list was created so as not to overlap with the Korea Top 10 Golf Courses. Among them, the Grand Prize went to Seolhaewon. In short, it is no exaggeration to say that it officially certifies that it fully merits the title of best resort. According to a participant in the evaluation, "The Top 10 Resorts selected this time were chosen through strict criteria across all

lhaewon received favorable evaluations in almost every category " he says.

A hexagonally balanced resort of golf, hot springs, ancillary facilities, and rooms

Then let us look at how Seolhaewon was able to take the Grand Prize among the Top 10 Resorts. As for the golf course, it needs no further words.

With 45 holes surfaced in a new variety of bentgrass that provide a cushiony feel, course design that does not run counter to nature, and layouts of distinct character, it sits atop the wish lists of golfers of every stripe.

Hot springs, at their best in winter, are also top tier. On gneiss formed 1.9 billion years ago, granite from 230 million years ago gently matures the water, yielding hot spring water unrivaled in both volume and quality. That water is supplied to the hot spring pool as direct feed, without blending with groundwater or reuse. To welcome winter, the hot spring pool is running three major events, a beach ball event, a discount event on snowy days, and a local resident discount event, while Pulla Dining&Bar, directly connected to the hot spring pool, is unveiling new menus so visitors can savor a delicious winter. The rooms are also designed to embrace diverse customer needs. Options include Mountain Stay villas, the tower-type Seolhae Oncheon, the Seolhae Byeoldam villa cluster offering views stretching 30 km, a golf tel, and standalone houses.

A major theme in corporate management today is ESG. In other words, ESG means considering the planet and socially vulnerable groups in corporate activity and building sound governance. Seolhaewon is also putting ESG management into practice, notably through Seolhae Sur



Seolhaewon hot spring pool with 1.9 billion year old hot spring water embraced by Korea's finest bedrock

Seolhae Surim Pre-Open House tour underway

Meanwhile, Seolhaewon plans to complete Seolhae Surim, a complex set within forest and hot springs, in 2026. On 132,000m² (40,000 pyeong), Seolhae Surim will build only 72 rooms, leaving roughly 90,000m² (30,000 pyeong) of pine forest and more than 6,600m² (2,000 pyeong) of wellness garden to be enjoyed as grounds. In addition, Seolhae Surim sits at the very source of Seolhaewon's hot spring, supplying direct hot spring water to every room.

Seolhaewon's ancillary facilities are famed for healthful fun to the point that it has been selected as a Wellness tourism site by the Korea Tourism Organization, and it offers ample dining and MICE facilities such as Godeun Restaurant and Pulla Dining&Bar. Masterpieces by leading contemporary artists are placed throughout, including Sinta Tantra's mural 'Pink Moon', as well as works by George Condo, Gerhard Richter, and Olafur Eliasson, and the Seolhaewon clubhouse won the Grand Prize at the Korea Wooden Architecture Awards, making the entire resort a cultural venue in its own right. In addition, it earned GBAC Star, a global hygiene certification, from the International Sanitary Supply Association (ISSA), and it pursues ESG management

ng are all in perfect balance. Seolhaewon amply serves as a good example of a perfectly balanced resort.

For prospective members, Seolhaewon reports that since September it has been successfully running Pre-Open House tours so visitors can directly check everything about Seolhaewon and Seolhae Surim. Visiting Seolhaewon to enjoy the Pre-Open House tour along with various hot spring events can be a way to fully savor this winter with happiness.

First floor interior of Seolhae Surim Grand Villa